

Words Can Work®
Products and Services to Support Family Communication

Topic: Alcohol				
Format	Title	Audience	Length	Price
DVD/VHS	<i>Alcohol: True Stories</i> hosted by Matt Damon	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$24.99** Home Use See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Alcohol</i>	Young people, parents, and caregivers	48 pages (5"x7")	\$4.99 + \$2 S&H See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

Topic: Drugs				
Format	Title	Audience	Length	Price
DVD/VHS	<i>Drugs: True Stories</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use Available March 2006 See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Drugs</i>	Young people, parents, and caregivers	52 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
DVD/VHS	<i>Steroids: True Stories</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use Available December 2005 See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Steroids</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available December 2005 See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

Topic: Depression				
Format	Title	Audience	Length	Price
DVD/VHS	<i>Depression: True Stories and other mental health disorders</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use Available March 2006 See quantity discount schedule.

* plus \$12 S&H

** plus \$3 S&H

Booklet	<i>Words Can Work: When Talking About Depression and other mental health disorders</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

Topic: Body Image

Format	Title	Audience	Length	Price
DVD/VHS	<i>Eating Disorders: True Stories</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use Available March 2006 See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Body Image</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

Topic: Sexual Health

Format	Title	Audience	Length	Price
DVD/VHS	<i>Raising Healthy Kids: Families Talk About Sexual Health Set of two videos</i>	Parents and caregivers	20 min.	\$149.99* Institutional Use \$39.99** Home Use See quantity discount schedule.
DVD/VHS	<i>Raising Healthy Kids Program #1 For Parents of Young Children</i>	Parents and caregivers	20 min.	\$99.99* Institutional Use \$19.99** Home Use See quantity discount schedule.
DVD/VHS	<i>Raising Healthy Kids Program #2 For Parents of Preadolescents and Adolescents</i>	Parents and caregivers	20 min.	\$99.99* Institutional Use \$19.99** Home Use See quantity discount schedule.
DVD/VHS	<i>In Our Own Words: Teens and AIDS</i>	Parents, caregivers, and young people grades 6 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking With Kids About Sexual Health</i>	Young people, parents, and caregivers	115 pages (5"x7")	\$9.99 + \$3 S&H See quantity discount schedule.

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Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request
Topic: Bullying				
Format	Title	Audience	Length	Price
DVD/VHS	<i>Boys on Bullying</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Bullying</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

Girls				
Format	Title	Audience	Length	Price
DVD/VHS	<i>The Power of Girls: Inside and Out</i>	Parents, caregivers, and young people grades 5 and up	20 min.	\$99.99* Institutional Use \$19.99** Home Use See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Bullying</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
Booklet	<i>Words Can Work: When Talking About Body Image</i>	Young people, parents, and caregivers	50 pages (5"x7")	\$4.99 + \$2 S&H Available March 2006 See quantity discount schedule.
Tip Card	<i>Tips for Parents of Children of all Ages</i>	Parents and caregivers	4"x 8" two sided - color	\$12.99/packet of 25 + \$3 S&H See quantity discount schedule.
Training of Trainers				Price upon request
Workshop				Price upon request

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**Words Can Work®
Menu of Marketing/Communication Materials**

All Topics				
Format	Title	Audience	Length	Price
<i>Words Can Work</i> Articles	General article and topic specific	Parents, other caregivers, and professionals	Approx 500-1000 words	N/C with quantity purchase of materials
E-mail template	Promoting materials, workshops, and speaking	Parents, other caregivers, and professionals		N/C with quantity purchase of materials
Posters	Promoting materials, workshops, and speaking	Parents, other caregivers, and professionals	8 x 11 11 x 14	N/C with quantity purchase of materials
Flyer/Inserts: conference bags, etc.	Promoting materials, workshops, and speaking	Parents, other caregivers, and professionals	1 page (2 sided)	N/C with quantity purchase of materials
Link to Web site		Parents, other caregivers, and professionals, and young people		We encourage links to our Web site: contact info@wordscanwork.com
Keynote Speech		Parents, other caregivers, and professionals		Price upon request
<i>Words Can Work</i> microsite		Parents, other caregivers, and professionals		Price upon request

* plus \$12 S&H

** plus \$3 S&H