

WORDS CAN WORK®

Knowing the issues, talking with kids.

Praise for DVDs and *Words Can Work* booklets available from Blake Works

"*Alcohol: True Stories Hosted by Matt Damon* is a remarkable video about one of America's most important public health concerns. I have never seen a video that focuses on the subtle but substantial lost opportunities that can result from underage drinking. *Alcohol: True Stories* fills this void. It will engage young people who have different risk profiles and includes clear messages for parents to help them talk effectively with kids."

Howard J. Shaffer, Ph.D., C.A.S., Director

Division on Addictions

Cambridge Health Alliance

Harvard Medical School

"Blake Works DVDs and books offer families from diverse backgrounds a simple road map for effective communication. They are unlike any other materials in the field because they combine her ability to tell a poignant story with cutting edge research from leading experts in family communication and child development."

Chad Martin, MS, Youth Behavior Specialist

U.S. Centers for Disease Control and Prevention

"*Drugs: True Stories* is a brilliantly produced and very hopeful piece. It illustrates very nicely the progression that goes with addiction."

Richard Falzone, M.D. Clinical Instructor in Psychiatry

McLean Hospital

Harvard Medical School

"Our goal is to give parents tools and resources to help them raise healthy families. We've used Blake Works workshops and materials with great success. Parents say they give them basic skills they can use to communicate with their children on important issues. These workshops at 3M are popular and get great reviews every time."

Carol Ley, M.D., Director, Occupational Medicine

3M

"*In Our Own Words: Teens and AIDS* can save a lot of kids."

Oprah Winfrey

The Oprah Winfrey Show

"*Words Can Work: When Talking About Alcohol* is thoughtful, practical, well-grounded information that parents can put to use. It shows a thorough and careful understanding of teen-parent relationships, and of current research in the field of prevention."

Anara Guard, Director of Information

Join Together

"Today's parents often juggle the responsibilities of parenthood and work. Our goal is to help educate parents so they can manage these demands and understand the issues their children are facing. *Words Can Work* is a unique set of materials for parents and kids that provides this information in ways that really makes sense. *Words Can Work* provides parents with tools to help connect with their kids in ways that work!"

Leslie P. Strachan, LICSW, LADC, EAP Consultant

Partners HealthCare

"Words Can Work: When Talking With Kids About Sexual Health is a great resource that beautifully combines conversations with youngsters, relevant information and commentary. This book will help parents and all who work with young people negotiate the challenge of talking to children about sexuality and their emergence into adulthood."

William R. Beardslee, M.D., Chairman
Department of Psychiatry
Children's Hospital Boston
Professor of Psychiatry, Harvard Medical School

"Raising Healthy Kids: Families Talk About Sexual Health offers a clear and important message: parents are a child's best teacher about love, sex and values. Many parents will find these well-crafted videos useful aids in starting these critical discussions with their kids."

Sarah Brown, Director
National Campaign to Prevent Teen Pregnancy

"Steroids: True Stories is an important resource for every family. It doesn't preach but offers the truth about this dangerous drug. Boys and girls will see the adverse effects steroids have on one's physical and mental health. Parents who view this program will want to talk honestly with their kids about steroids, and intervene when they sense trouble."

Roberto Olivardia, Ph.D., Clinical Instructor of Psychology, Harvard Medical School
Co-author, *The Adonis Complex: The Secret Crisis of Male Body Obsession*

"The Power of Girls: Inside and Out has great models for girls who have found the strength to accept themselves and act in their best interest, sometimes in the face of very negative messages about who they should be and how they should act."

Bernice T. Humphrey, National Program Department
Girls Incorporated