

WORDS CAN WORK®

Knowing the issues, talking with kids.

Why people work with us ...

"Jeanne Blake is a passionate expert and does an outstanding job on the issues that she deals with. She understands the sensitivity of these issues to people and workplaces. We are so lucky to deliver the programming that she does; it's quite different than any other health and wellness program in the marketplace."

**Peter Mongeau, Vice President, US Human Resources Shared Services
John Hancock Financial Services**

"Our goal is to give parents tools and resources to help them raise healthy families. We've used *Words Can Work* materials with great success. Parents say they give them basic skills they can use to communicate with their children on important issues. These workshops at 3M are popular and get great reviews every time."

**Carol Ley, M.D., Director, Occupational Medicine
3M**

"Today's parents often juggle the responsibilities of parenthood and work. We find that parents of teens and adolescents are dealing with a variety of difficult and scary issues and are looking for information and help to keep their kids safe. Our goal is to help educate parents so they can manage these demands and understand the issues their children are facing. *Words Can Work* is unique and provides parents with tools to help connect with their kids in ways that work!"

**Leslie P. Strachan, LICSW, LADC, EAP Consultant
Partners HealthCare/ Massachusetts General Hospital and Brigham & Women's Hospital**

"*Words Can Work* offer families from diverse backgrounds a simple road map for effective communication. They are unlike any other materials in the field because they combine her ability to tell a poignant story with cutting edge research from leading experts in family communication and child development."

**Chad Martin, MS, Youth Behavior Specialist
U.S. Centers for Disease Control and Prevention**

"Our employees value their kids and spouses more than anything – sometimes more than themselves. While they may ignore prevention messages directed toward them, they are willing to listen and learn if it will help their families.

Following the *Alcohol: True Stories* workshop for the entire Boston Fire Department and the distribution of the booklets *Words Can Work: When Talking With Kids About Alcohol* there was a significant increase of alcohol and drug-related referrals of spouses and young people to the BFD/EAP."

**Lt. William J. Ostiguy LADC/1, CADAC, CAS, CCS, CEAP, EAP/Stress Coordinator
Boston Fire Department, City of Boston**

"*Words Can Work* explores sensitive issues in an open and honest way. They provide parents with important tools to help their children build self-esteem and learn to respect themselves and others."

**Jane Hamel, Community Programs
Hewlett Packard Corporation**

"Blake Works reputation for producing the highest quality multi-media materials is not a random event. Jeanne Blake displays focus, passion and a special dedication to excellence in her efforts to advance the public health through media. She creates materials that include clear messages that help parents talk effectively with their children about important public health issues."

**Howard J. Shaffer, Ph.D., C.A.S., Director, Division on Addictions
Harvard Medical School**